

# KINDLE

# “COPY & PASTE”

# MOGUL

## Your First Sale Detonator

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# ABOUT THE AUTHOR



This fun loving Asian American (self-proclaimed) heartthrob is no stranger to business.

He first made money online in junior high building home pages and putting up banner ads using his mom's social security card. As a passionate entrepreneur, he was involved with all facets of business from direct sales to cold calling to launching a series of start-up companies.

But life wasn't all rosy for him as he failed to succeed in making money online for years after years due to too many distractions, too little focus, impatience, laziness, and lack of an easy, clear, and trustworthy plan.

Though through desperation, when he finally "got it", success literally erupted and he now shares his secrets how one can achieve the same amazing results in the easiest, fastest amount of time for those who are in a similar situation as he was before.

He loves to travel, meet people, and create memories that last for a lifetime.

He believes in empowering people that they too, can achieve financial success to live life to the absolute fullest.

He is a black belt master in Tae Kwon Do and currently lives happily with his wife and long hair Dachshund dog, Bambi, in California.

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# INTRODUCTION

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## What You'll Get Out Of This Course

Over the past few years I've noticed a lot of people struggling to make money online and was astounded when I learned a lot of guys haven't even made a single sale!

That's why I've created this course to show you just how easy it is to make money online by revealing one of my biggest secrets.

This is the step by step blueprint I used to quietly bank over \$5K in just 30 days and the first sale within 12 hours of putting it up for sale with just around 4 hours of not grunt work, but DELEGATING work!

Cool thing is, ANYBODY can do this. Even a monkey who forgot to pay his brain bill will be able to pull this off.

But I recommend following through the recipe closely.

I consciously designed this course to be extremely easy, straightforward, and fast (so it can be done within a weekend or two) so life doesn't interrupt and distract you- so you have no excuse to fail!

Also, if you have a tendency to jump around, will you be hopscotching over a \$100 bill on the road too?

Because that's exactly what you'll be doing.

Grab these steps and bank hard NOW before someone else picks it up!

It's my aim in this course to help you finally make your first sale online... to put an end to your financial constipation once and for all!

And trust me... it's going to feel goood. Let's begin.

First things first.

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# STEP 1

## Be where the **BUYING FRENZY** is

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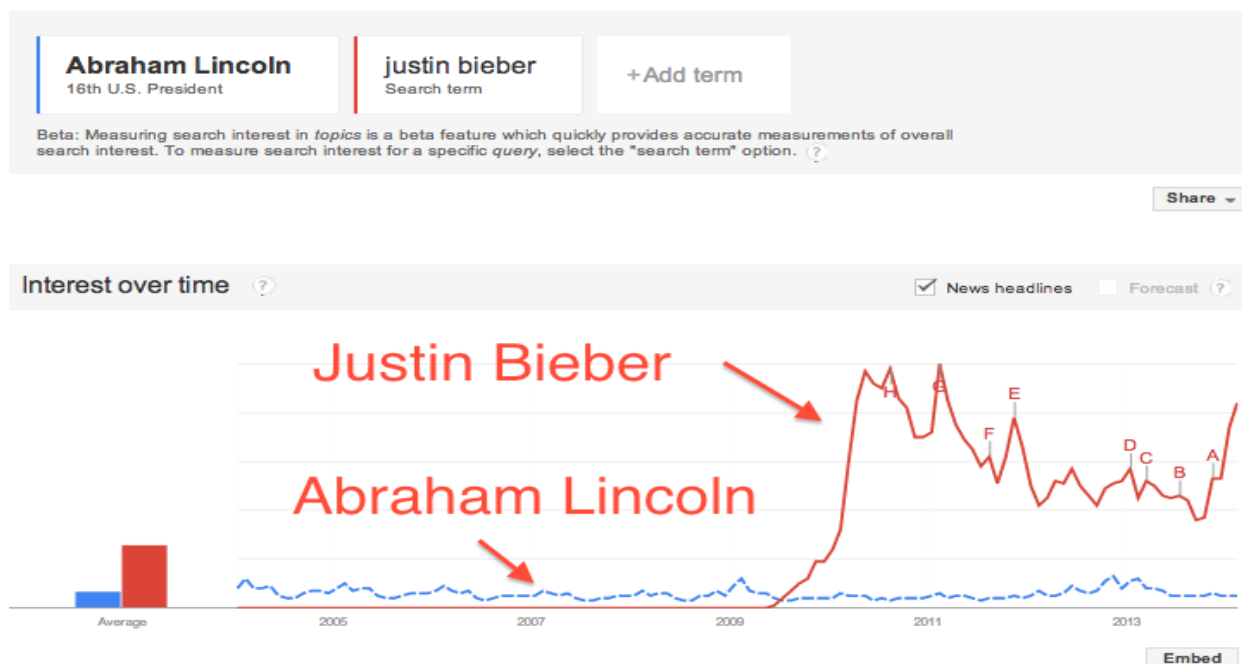
I highly recommend going after the MASS MEDIA POP STAR niche as it has FLOODS of traffic, any more you'll be drowning in it.

Think about it.

What do you hear in the news everyday?

Justin Bieber's latest crazy antics, Miley Cyrus' ridiculous stunts, Chris Brown's bar fights, right?

Heck, there's a lot of people who don't know who Abraham Lincoln is but I bet you [they'll know Justin Bieber!](#)



Whether we like it or not, news about these pop stars are in our face every day and there's people who are CRAZY about them. I'm not saying crazy...

I mean CRAZY...

[15 tattoos of Miley Cyrus' name on their body Crazy... breaking their own leg to look like Jessie J. Crazy...](#)

These people will just about buy anything about their idols... and there are more of them than hair on a poorly groomed Chewbacca.

That means, if you make something about these idols, these fans will run over a cow to pick it up!

This market is an absolute ridiculous buying FRENZY and we'll be foolish not to take a slice of it.

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# STEP 2

## Bar-None *Easiest* Way to Make Your First Sale: **Amazon Kindle Self-Publishing**

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Feast your eyes on this...

Amazon is:

- ✦ #1 Online seller in the world (accounts for 1/3 of all ecommerce sales. 5X Walmart, Target, Buy.com COMBINED)
- ✦ If Amazon were a country of active users, it'd be 2x the size of Canada
- ✦ Amazon's unique customers are 5x more valuable than eBay's.
- ✦ Amazon's annual revenue is greater than GDP of half the countries in the world.
- ✦ Amazon holds the record of selling 306 items PER SECOND.

I don't know about you, but that's a LOT of customers.

But do you know what will be ULTRA exciting?

If we can get a slice of that action! What if there's a way to cherry pick some of those MASSIVE customers and make it our own?

And you know what? We can! (gasp)

In 2007, Amazon devised an ingenious plan.

To not reserve publishing just to the big name authors and publishers, but to everyday common people like Jack and Jill!

They've flung opened their marketplace to everyone!



What does that mean for us?

We can get a slice of the humongous Amazon pie and the customers they bring in!

There's already traffic to Amazon so you don't have to worry about traffic nor any technical skills to create a website.

There's no steep learning curve like PPC nor the slowness and instability like SEO.

Once you throw up your book, Amazon will make it live within days and do the selling for you and send you a check once a month WHILE YOU SLEEP!

It's the single most easy, fastest, and fun way to make LOTS of money and it's only so because self-publishing is relatively new and is on a growth stage of business cycle!

So, this will be the PERFECT way to get your first sale.

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# STEP 3

## Create a High Quality Product that Readers Love *Without* *Writing a Single Paragraph*

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Did you know facts cannot be copyrighted?

So, in theory you can throw up a book and sell it as a “fact book” if you wanted to but it's a BIG no-no.

Amazon doesn't like repetitive stuff that you can easily find on the internet and is leaning more and more towards getting rid of these kinds of materials because they want to manage their reputation and lower complaints.

After all, wouldn't you be upset if you'd paid money for a book and later found out it's available for free on the internet?

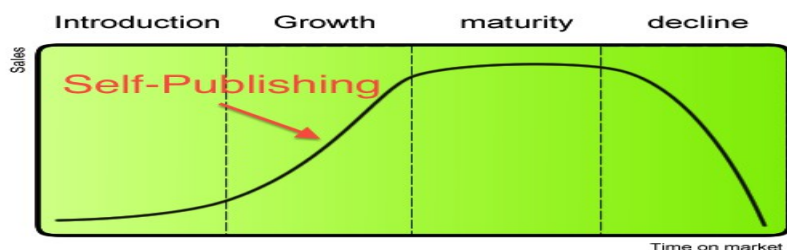
And that's not what we want either.

We want to entertain and provide lots of value to our readers, and not rip them off.

So, I'll show you a creative way to utilize the facts so it delivers a TON of entertainment to the readers and make Amazon fall in love with you.

Wait, why do we want to use facts you ask?

Because we want to make money using the least



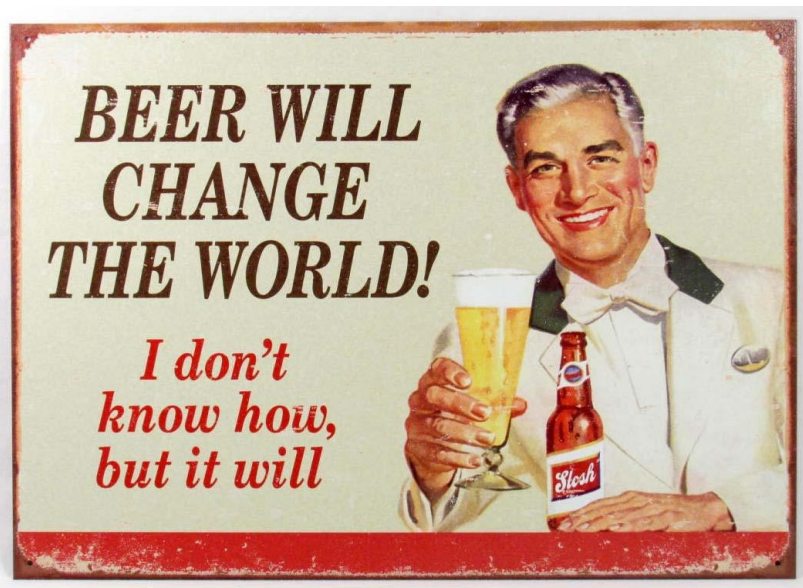
expense as possible.

I know the finances can be a little tight at this point, so this will be a way to make the most amount of money using the least amount to start off.

By the way, it's JUST the way I like it....

I like to make the MOST amount of money using the LEAST amount, in the SHORTEST amount of time, with the LEAST effort. :) No no, tips not necessary! PLEASE! Hmm... if you're talking about a beer though... well.....

Then what will we be creating that brings tons of value to our readers that can



be made cheaply?

Here it comes...

## Trivia Books.

Yes, you've heard me correctly. Trivia books.

What if I don't want to write these silly questions?

What if I hate writing?

How will I write trivia books if I don't know a thing about Miley Cyrus? In fact, I HATE her and don't EVER want to see her ridiculous face? HOWWWWWWWWW??? ... You ask??

**Whoa...! Slow down  
young grasshopper!**

Let me quickly explain a very cool mindset shift here.

If you get this, I guarantee your life will change forever.

Do you have a favorite entrepreneur?

Maybe Steve Jobs?

Let me ask you then, when Steve Jobs first came out with Apple PC, how much do you think he knew about personal computers?

Very, very little.

In fact, it was his partner, Steve Wozniak who took care of most of the technical side of things.

[Jobs was just in charge of selling and seeing the “big picture”.](#)

patents on inventions.” The patent on the Mac OS X dock user interface with magnification feature was issued the day before he died.<sup>[153]</sup> Although Jobs had little involvement in the engineering and technical side of the original Apple computers,<sup>[149]</sup> Jobs later used his CEO position to directly involve himself with product design.<sup>[154]</sup>

Let me tell you a secret.

If you want to be financially free, not merely “making money”, and enjoy





everything life has to offer to the absolute fullest - having the freedom and time to do whatever is meaningful to you - whether it be spending more time with your family or friends, traveling different parts of the world, or partaking in some worthy cause you believe in, you'll need to change how you see yourself.



Photo by Moyan Brenn at Flickr



Photo by Tony Alter at Flickr



Photo by Anne Adrian at Flickr

You are NOT a “SEO guy”.

You are NOT a “web designer”.

And you are definitely NOT a “writer”.

**You are an entrepreneur.**

And do you know what entrepreneurs do?

He just sees the big picture and manages people.

He doesn't have TIME to write. He doesn't have TIME to do eBook cover design. He doesn't have TIME to proofread.

... He outsources.

Because think about it.

We all have just 24 hours in a day and not a second more.

If you're trading your time with a “service”, there's a limit to how many books you can write, eBooks to design and proofread.

It's going to be a HUNDRED THOUSAND TIMES more profitable if you don't do any of these, instead you outsource, because how many people can you outsource it to?

Ten? Hundred? A Million??

As much as you want right?

That means, you can have written a MILLION books written if you wanted to if you outsource, instead of you trying to do it yourself.

I know there's a lot of people who are tooting the “offer your service to make money online” horn...

And whilst I don't think it's a bad short term strategy to kick things off, I recommend not getting too sucked in doing this unless you want to work yourself into the ground, which is VERY easy to do.

We all see it around us: from people who offer their services on Fiverr for \$5 to corporate-level attorneys.

Yes, they might be making money, but [they're also so busy with their work they rarely have time to spend with friends, families, or leisure.](#)



And that's not what I want for you. I want you to make money while you SLEEP so you can enjoy your life to the absolute FULLEST and experience all your precious memories.

Follow me and we'll get there.

Moving on.

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## 3.1 Then what does an entrepreneur need?

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### #1: A Kick-Ass Plan

There's a saying "The battles are won in the General's Tent, long before the battle is joined" which says nicely how important it is to have a solid plan to follow.

Here's our 50,000 ft view plan in a nutshell:

You'll be overseeing creation of 5 different trivia books series (4 books + 1 compilation package) using 200 facts using \$20 and we'll be uploading and promoting it on Amazon.

Here's how we do it:

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### 3.1.1 Get out Word or a text editing program of your choice

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### RESOURCE ARMORY

If you don't have one, don't sweat! [Openoffice.org](https://www.openoffice.org) is a Word tool you can download for absolutely free.

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### 3.1.2 Think of a trivia book idea with a fun angle

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First, let's pick a celebrity to publish the book on.

Celebrities that are on cover of Teen magazines like One Direction, Justin Bieber, Taylor Swift, etc. should be your best bet.



Why?

Think about it.

Magazine business is not for the faint-hearted.

In fact, it's cut-throat.

They need to grab the casual browsers by the eyeballs and they're placing all their bets on these pop stars to do the job.

So, that means if the celebrity is on the cover of a teen magazine, there should be a very high chance they'll also be a smash seller for our books.

Did you pick a celebrity yet?

Yes? Good. Moving on...

[END OF SAMPLE]

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